

THE BEST ENVIRONMENTAL
CHOICE IN SEAFOOD



Marine Stewardship Council

Fishery Commitment Growing Worldwide

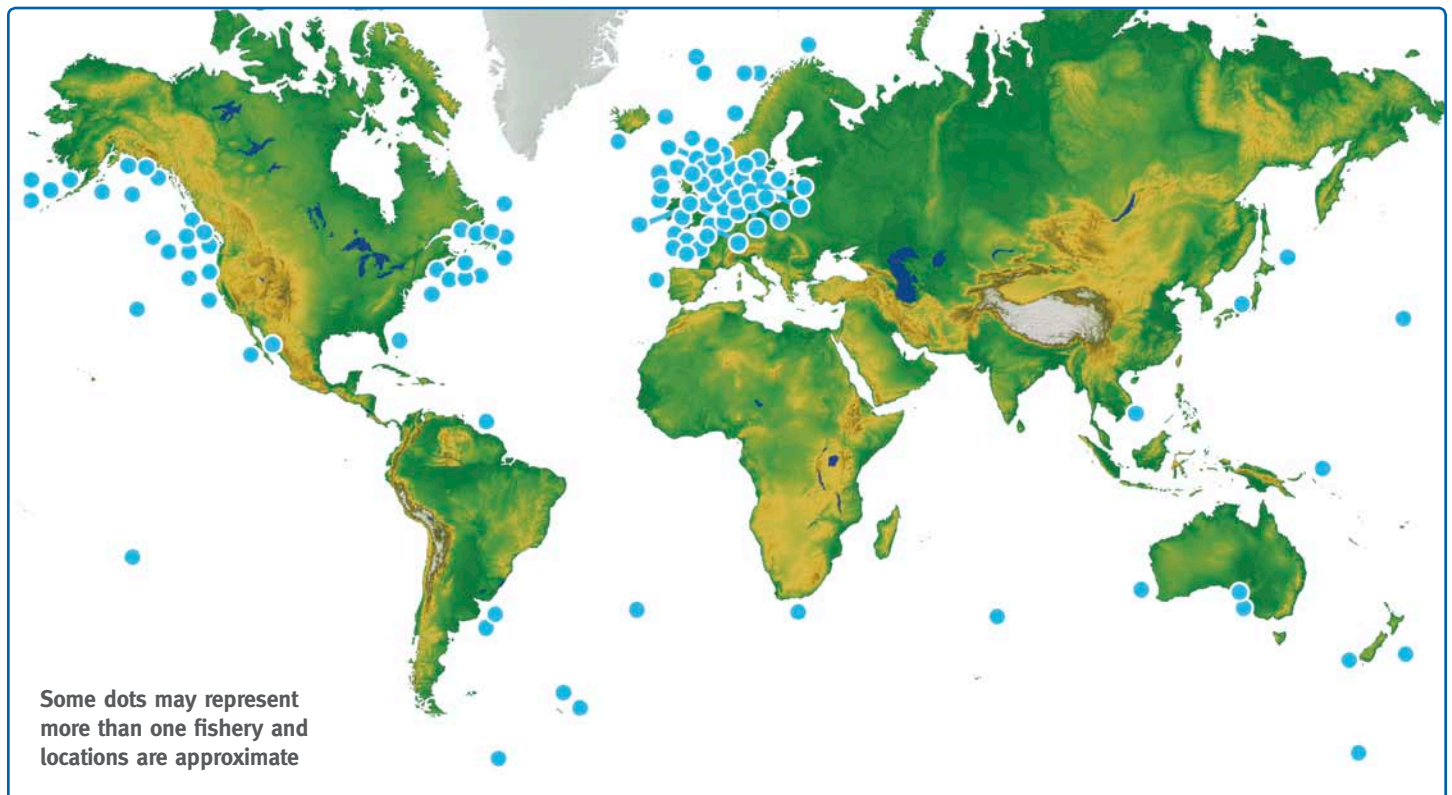
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Examples of MSC fishery certifications and partnerships

There is steady growth in the number of fisheries around the world choosing to participate in the MSC's fishery certification program for wild capture fisheries.

Global fisheries certified to the MSC standard



The fishery sector of the seafood industry is increasingly committing to the MSC's independent, third-party certification program as a way to demonstrate their sustainable fishing practices to buyers, expand their markets and further the international effort to safeguard seafood supplies.

Global engagement

- 75 per cent of export value of wild caught seafood from **Norway** is MSC certified. Key species are cod, haddock, saithe and herring.
- More than half of the fisheries in **Scotland** are either certified or in assessment.
- One-third of all **New Zealand** fisheries are either certified or in assessment.
- **Developing world fisheries** account for seven per cent of MSC certified fisheries and nine per cent of fisheries in full assessment.
- As part of their formal commitment to MSC certification, 50 per cent of **Dutch fisheries** (in volume) are either certified or in assessment.

- Increased numbers of **Latin American fisheries** are entering the full assessment process including Argentine hoki and southern red king crab, Chilean mussels and hake, as well as from Mexico Gulf of California thread herring and Sian Ka'an and Banco Chinchorro Biosphere Reserves spiny lobster, among others.

Fisheries and associations

- Seven British Columbia fisheries have achieved certification and one is in assessment. Certified fisheries include **sockeye salmon, sablefish, pink salmon, spiny dogfish**, and others.
- The first fully tribally-managed fishery, **Annette Islands Reserve salmon**, was certified in 2011. This community-managed fishery operates in the tribal waters of the Metlakatla Indian Community in southeast Alaska.
- In 2011, the **PNA Western and Central Pacific skipjack tuna free school** fishery became certified. As a result, 30 per cent of the skipjack caught in the PNA fishery, and 16 per cent of the skipjack caught in the WCPFC convention area is certified.

- Recertified in 2010, the **Alaska pollock** fishery catches between 800,000 and 1.2 million tonnes annually depending on management-set catch levels.
- All gear types and fisheries for **Pacific cod** in Alaska are now certified.
- In 2009, the **Iturup Island salmon** fishery became the first certified Russian fishery. **Russian cod and haddock** in the Barents Sea obtained MSC certification in 2010. Russian pink salmon in Sakhalin Island and Aniva Bay, as well as Ozernaya River sockeye salmon are in full assessment, as are the Russian Alaska pollock fisheries in the Bering Sea and the Sea of Ochotsk.
- The **Vietnam Ben Tre clam** hand gathered fishery has become the first certified fishery in Southeast Asia, and the Zhangzidao scallop fishery has become the first Chinese fishery to enter full assessment.
- **Danish, Swedish and German cod** from the eastern stock of the Baltic Sea was certified in 2011, after a remarkable recovery thanks to collaborative efforts from fishermen and fisheries management in the area.
- The **Pescaderia-Pesquera Rodriguez Barents sea cod** fishery was awarded MSC certification in February 2012. It is the first MSC certified fishery from Spain. In full assessment in **Spain** are species such as clams and cockles, razor clams and hake.
- In 2007, the **American Albacore Fishing Association** became the world's first tuna fishery to become certified, greatly opening up new global markets seeking certified tuna. **Western Fishboat Owners Association North Pacific albacore tuna** in the US and **Canadian Highly Migratory Species Foundation British Columbia North Pacific albacore tuna** are also certified.
- The **Tuna Management Association albacore** troll fishery in **New Zealand** was certified in 2011. The Fiji Tuna Boat Owners Association albacore longline fishery is in full assessment.
- The largest volume fishery in Mexico, the **Gulf of California Pacific sardine** fishery, was certified in 2011.
- In 2011, the **Argentinean Bonaerense anchovy** fishery became the first MSC certified anchovy fishery in the world.
- In the **UK**, the Scottish Fisheries Sustainable Accreditation Group representing the majority of the **North Sea haddock** catching and processing industry obtained MSC certification for haddock in 2010.
- In 2007, **Oregon pink shrimp** became the first certified shrimp. Beginning in 2008 and growing since, all **coldwater shrimp fisheries in Atlantic Canada** by inshore and offshore vessels have become certified, with the exception of one small offshore area that is in full assessment.
- Other Atlantic Canadian fisheries certified are the offshore **lobster** fishery, offshore **scallop** fishery, **haddock** fishery, Grand Banks **yellowtail flounder** fishery and **harpoon swordfish** fishery. Other fisheries have entered assessment including a herring fishery, the Atlantic halibut fishery, the swordfish longline fishery, two snow crab fisheries and an Arctic surf clam fishery.
- **Western Australia rock lobster** is certified as is **Mexican Baja California red rock lobster** and **Tristan da Cunha rock lobster**.
- **Patagonian scallops** from Argentina became the first scallops in the world to be certified and now is completing reassessment.
- On the US east coast, the **deep sea red crab** fishery and the **Southeast US North Atlantic swordfish** longline and buoy gear fishery are certified. The iconic Maine lobster fishery, the large US scallop fishery, the US spiny dogfish fishery and the striped bass fishery in Maryland are in full assessment.
- In 2009, the first **skipjack tuna** fishery became certified. Together with **snow crab** and **flathead flounder**, three **Japanese fisheries** are now certified. Japanese scallop and chum salmon fisheries in Hokkaido are in full assessment.
- In 2011, **Suriname Atlantic seabob shrimp** became the world's first tropical shrimp fishery to be MSC certified.
- In 2010, the iconic **Oregon Dungeness crab** fishery became certified.
- In 2010, the multi-species **Bering Sea and Aleutian Islands and Gulf of Alaska flatfish** fisheries were certified.
- **South Africa** is participating in the program, with two **hake** fisheries certified since 2004.
- In 2010, **Euronor saithe** became the first French fishery to obtain MSC certification, followed by **Brittany sardine**, **Comapeche** and **Scapeche saithe**, and **Normandy and Jersey lobster** in 2011.
- In 2012, blue mussel fisheries representing the entire bottom grown mussel landings of Ireland entered MSC assessment.
- Currently, the **Atlantic cod and haddock longline, handline and Danish seine** fishery in **Iceland** is certified, and all trawl fishing for cod and haddock in Iceland is in assessment.
- The **North Sea saithe** trawl fishery was the first **German** fishery to gain certification in 2008. In 2011, two German **Eastern Baltic cod** fisheries followed with successful MSC certification. Germany's Baltic herring, North Sea brown shrimp and three blue mussel fisheries have entered assessment.
- The **DFPO Denmark North Sea plaice** fishery became certified in 2011.
- In 2010, the **Danish blue mussel** fishery Vilsund Muslinge became the first mussel fishery in the world to be MSC certified. The Isefjord and East Jutland Danish blue shell mussel fishery is also certified. Additionally, two more Danish mussel fisheries are in full assessment.
- The **Spencer Gulf king prawn** fishery in **Australia** became the world's first certified king prawn fishery in 2011.
- In March 2012 **Shetland's three main fisheries, king scallop, velvet crab and brown crab** became the first of their species to achieve MSC certification.
- In March 2012 **Norway's North East Arctic cold water prawn** fishery gained MSC certification, joining the MSC certified North East Arctic cod and haddock fisheries.

There are more than 270 fisheries currently engaged in the MSC program. For a complete list of fisheries that are currently certified or in full assessment, please visit www.msc.org

MSC fishery partnerships, a snapshot as of April 2012

Number of fisheries certified to the MSC standard: 147

Number of fisheries in assessment: 126

Estimated number of fisheries in confidential pre-assessment: 40-50

Approximate volume, MSC certified fisheries: over 6 million metric tonnes

Approximate volume, fisheries in assessment: over 2.5 million metric tonnes

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Designed by Forster.

Participation in MSC's certification program changes over time; all details within this document are accurate at the time of publication.

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