

**CVO (Cooperative fishery organisation) North Sea (ICES IIIa, IVa, b, c) plaice and
sole fisheries using trawl and seine
MSC Certification**

Certification Body: Moody Marine Ltd

Stakeholder Consultation

This fishery is now entering the 'information gathering' stage of the assessment against the MSC *Principles and Criteria for Sustainable Fishing*.

A key purpose of this stage is to collect information on the fishery and speak to stakeholders with an interest in the fishery under assessment. The MSC's Risk Based Framework (RBF, see <http://www.msc.org/about-us/standards/methodologies/fam/msc-risk-based-framework>) may be used during this fishery assessment. For those parts of the assessment involving the RBF, we will be using a stakeholder informed qualitative analysis during the site visit. To achieve a robust outcome from this consultative approach, this analysis relies heavily on the participation of a suitably broad range of stakeholders with a good balance of knowledge of the fishery. We therefore encourage any stakeholders with experience or knowledge of the fishery to participate in these stakeholder meetings.

Should you have any further information on this fishery that you feel should be considered in the assessment, please advise Moody Marine.

We will also be available to meet with stakeholders on the 26 & 27 Jan 2011 in the Hague (Den Haag). If you would like to arrange a meeting, please advise us, by 17:00 CET, 24 Jan 2011 or 17:00 CET 30 days after this announcement was published on the MSC website, whichever occurs soonest, including:

- a) your name and contact details
- b) your association with the fishery
- c) the issues you would like to discuss (in order for us to arrange appropriate representation)
- d) where and when you would like to meet

We will then be in touch.

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Should you wish to obtain further information on the Marine Stewardship Council, this is available on their web site at <http://www.msc.org>. As a certification body, Moody Marine Ltd has dispute resolution procedures available should these prove necessary.

Yours

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