

SUPERMARKET SURVEY

PROCEDURE

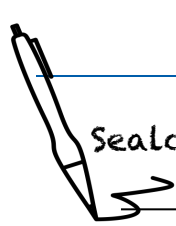
See Teacher Outline (1.3) Blue fish tick and also Slide Set Blue Fish Tick

EXAMPLE:

SUPERMARKET SURVEY SHEET



Your name(s): Aroha Jones & Finn Taniwha	Date & time: Monday 13 th May 2020 @ 6pm	Name of supermarket: Tangaroa Road New World
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Company or brand	Product name & description e.g. flaked tuna	Fish species	Product category 1:tin 2:frozen 3:fresh 4:other	# of different flavour varieties	MSC blue fish tick label ✓
 Sealord	Hoki fillets	Hoki	2	X6	✓
Sealord	Chunky style tuna	Tuna	1	X2	✓

SUPERMARKET SURVEY SHEET



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EXPLANATION CARD

Hello! We are from _____ School and are currently studying sustainable fisheries. We have been learning about overfishing and work of the MSC (Marine Stewardship Council who certify fisheries as sustainable. We are doing a supermarket survey to look at how many fish products have the MSC (Marine Stewardship Council) Blue Label. This label shows that the fish product comes from a sustainable fishery.