



In partnership with

WORLD OCEAN DAY: SCHOOLS COMPETITION 2022

AT THE MSC WE LOVE A LIGHTBULB MOMENT!



MSC fishers and scientists are always looking out for new ways to help make fishing more sustainable. Whether it's reducing bycatch, protecting the ocean ecosystem, or understanding more about what's going on under the surface, there are lots of scientific solutions out there.

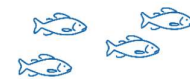
Can learners think of a way to help make fishing more sustainable? It might involve a new piece of tech, a new material for fishing gear, a new way to monitor healthy fish stocks or something else.

Learners can work on their own, in a group or as a whole class to create a drawing, picture display or diagram of your idea, and your school could win £300 or equivalent in your local currency to support your ocean literacy work or for your local blue space!

Three winning educational institutions will be selected - with a 1st prize of £300, 2nd prize of £200, and 3rd prize of £100 for their ocean sustainability work or to protect their blue space. The funds could be used for anything from a visit to a local aquarium to a beach clean, or equipment like litter pickers or reusable water bottles for the class.

HOW TO ENTER

- Teachers and educators are invited to upload photographs of learners' work via worldoceanday.school/competition.
- Entries are accepted in .png or .jpeg format, with a maximum size of 10MB.
- Each entry should be associated with either an individual learner, a group or a class and this information is required as part of entry. In the case of a learner, use the first name plus initial only.
- Contact name of a teacher or other responsible adult is required as part of each entry along with email, school name and address.



SHARE YOUR LEARNERS' IDEAS ONLINE

Teachers could share artworks via a school or other social media account too - be sure to tag **@MSCecolabel** and include **#OceanLearning** – **but please note this does not constitute entry into the competition.**

- The competition closes on **Thursday 23rd June 2022 at 09:00am BST.**
- In the run up to the closing date, MSC may share entries via social media channels, including the name of the school and the first name of the child entering the competition.
- Winners will be selected by a panel of judges across World Ocean Day for Schools partners, and announced by Thursday 7th July 2022.

Good luck and we can't wait to see your entries!





RULES

- The competition is open to schools and formal education settings across the world (please note the competition is not open to individual home-school settings).
- Three winning schools will be selected - they will win a 1st prize of £300, 2nd prize of £200, and 3rd prize of £100 or equivalent in local currency for their ocean sustainability work or to protect their blue space. The funds could be used for anything from a visit to a local aquarium, to a beach clean or equipment like litter pickers or reusable water bottles for the class.
- Prize-winning schools will be expected to provide information to MSC about how they have spent the funds including providing photos and/or footage which can be used by the MSC and/or World Ocean Day for Schools for promotional purposes.
- By entering this competition, you give MSC permission to use the content on MSC social media platforms.
- Entrants can be based in any geographical location (where permitted by law).
- We reserve the right to close the competition early if it becomes necessary to do so due to unforeseen circumstances beyond our control.
- The promoter of this competition is Marine Stewardship Council, of Marine House, 1 Snow Hill, London, EC1A 2DH.





TERMS AND CONDITIONS

Please read these terms and conditions carefully. By participating in this competition, you are deemed to have accepted and agreed to be bound by and comply with these terms and conditions. If you have any questions about these terms and conditions or the competition, please email kate.jones@msc.org. Please allow 5 working days for a reply.

The prize:

There are three prizes:

- 1st prize: £300 or equivalent in local currency
- 2nd prize: £200 or equivalent in local currency
- 3rd prize: £100 or equivalent in local currency



How to enter:

For a chance of winning the prize, schools must complete all the following by Thursday 23rd June 2022 at 09:00am BST.

1. Learners create a drawing, picture display or diagram to illustrate an idea for way to help make fishing more sustainable.
2. Teachers and educators are invited to upload photographs of learners' work via worldoceanday.school/competition.
3. Entries are accepted in .png or .jpeg format, with a maximum size of 10MB.
4. Each entry should be associated with either an individual learner, a group or a class and this information is required as part of entry. In the case of a learner, use the first name plus initial only.
5. Contact name of a teacher or other responsible adult is required as part of each entry along with email, school name and address.

Restrictions on entries:

1. No purchase is necessary to enter this competition, but you need an internet connection and an email account.
2. This competition is open to schools and education settings any geographical location, except for any locations where this competition would be prohibited by law.
3. This competition is not open to individual home-school settings where the prize would be won by an individual household: the prize winners will be educational settings.
4. Entries that do not include all the required information will not be considered.
5. Only one individual entry per learner is permitted, however a learner may submit additional entries as part of a group or class.
6. By sending your email address, contact details and postal address to us, you agree to allow us to contact you regarding this competition. We will not add your email to any marketing lists or distribute it to any third party with the exception of educators or responsible adults who opt in to receive future communications from MSC education during the entry process. All other data will be deleted once the competition winner has been confirmed.

Our use of your content and data:

By entering this competition, you give us permission to use the content you have submitted on:

1. The @MSCecolabel Instagram, Twitter and Facebook accounts, MSC websites and publications, to generate awareness about the competition and to encourage more competition entrants before the competition closing date.
2. The @wodforschools Twitter, worldoceandayforschools Instagram and @worldoceandayforschools Facebook accounts, to generate awareness about the competition to encourage more competition entrants before the competition closing date.
3. The @MSCecolabel Instagram, Twitter and Facebook accounts after the closing date, MSC websites and publications, if selected as a winner.
4. The @wodforschools Twitter, worldoceandayforschools Instagram and @worldoceandayforschools Facebook accounts after the closing date, if selected as a winner.





5. Additionally, if selected as a winner, you consent to being contacted at a later date by the MSC to share information about what the education setting has done with the prize money, and to that information being used on @mscecolabel Twitter, Facebook and Instagram channels.

You can object to any of your personal information being published by us by emailing kate.jones@msc.org.

As outlined in the “Winner selection and notification” below, if selected as the winner, we will contact you via email.

Winner selection and notification:

1. The judging will take place within 2 weeks of the closing date and time; prize winners will be selected at the judges’ discretion.
2. The winner of the competition will be notified within 2 weeks of the judging via email and request contact to arrange payment of the prize.
3. We will announce the winner via social media channels detailed above within 1 week of the draw date. If you/your school are selected as the winner and you do not want us to share the first name of the winning learner(s) or group(s) and/or your school’s name, please tell us as soon as we contact you.
4. We will send prizes within 90 days of the method of payment being agreed by both parties.

Further terms and conditions:

1. The promoter of this competition is Marine Stewardship Council, of Marine House, 1 Snow Hill, London, EC1A 2DH (MSC) and all references to “us”, “we” or “our” mean MSC.
2. The prize cannot be changed.
3. The prize cannot be sold or exchanged for an alternative in any circumstances. We reserve the right to substitute an alternative prize of equal or greater value.
4. All costs and expenses not included within the prizes are the responsibility of the winner.
5. The MSC:
 - a. May require a teacher or educator to verify the age of entrants before providing the prize to the educational setting, to confirm that they were eligible to enter the competition and win the prize.
 - b. Reserves the right to alter, amend or otherwise change the terms of the competition in exceptional circumstances to protect the interest of entrants without prior notification. For example, in foreseen circumstances.
 - c. Accepts no responsibility for entries not successfully completed due to a technical fault.
 - d. Accepts no responsibility for inaccurate prize details supplied to any entrant by any third party connected with this competition.
 - e. Reserves the right to refuse entry or refuse to award a prize to anyone who it reasonably suspects is in breach of these terms and conditions or who posts anything on social media in connection with this competition (or tags MSC in any post) that is, in MSC’s reasonable opinion, inappropriate, offensive, defamatory, or upsetting to other participants, contrary to applicable law or Instagram’s terms of use.
6. The competition and these terms and conditions, and any dispute or claim arising out of or in connection with them, are governed by English law. However, as a consumer, you will benefit from any mandatory provisions of the law of the country in which you are resident. Nothing in these terms and conditions, including the paragraph above, affects a participant's rights as a consumer to rely on such mandatory provisions of local law.
7. Any dispute relating to the competition and these terms and conditions will be subject to the non-exclusive jurisdiction of the English courts.
8. The competition is promoted by the MSC and its partner World Ocean Day for Schools. You acknowledge that they shall not have any liability in connection with the competition.
9. If we fail to comply with these terms and conditions, we will be responsible for loss or damage you suffer that is a foreseeable result of our breach of these terms and conditions or our negligence, but we are not responsible for any loss or damage that is not foreseeable. Loss or damage is foreseeable if they were an obvious consequence of the promoter's breach or if they were contemplated by you and us at the time that you entered the promotion.

