

HOW DO I USE STICKERS ON MSC LABELLED PRODUCTS?

You may use a sticker to display the MSC label as a temporary solution, for example due to seasonality of a product, inconsistent supply or when using up existing non MSC labelled packaging.

GOOD TO KNOW

Stickers are not recommended as a long-term solution for labelling MSC certified products, as they increase the risk of mislabelling. The Licensing team must grant specific permission and use of stickers is limited to a maximum period of six months.

THE STICKER MUST DISPLAY:

THE MSC LABEL

THE MSC CHAIN OF CUSTODY (CoC) CODE

Every MSC labelled product must show an MSC Chain of Custody code. Add in the MSC Chain of Custody code of the company applying the sticker.



The MSC label can only be translated and issued by the MSC's licensing team.

To access over 20 official translations of the MSC label.

The use of the MSC claim on stickers is optional.

To access the claim translations

OTHER REQUIREMENTS:

- Use the MSC label in the correct format as shown on **pages 14-16** of the MSC Label User Guide.
- Apply the sticker to the front of the packaging.
- When sending product for approval, include the sticker design and all other labels with product information, such as the ingredients list.

If you have any questions please contact ecolabel@msc.org