**MSC Seafood Approval Form**

|  |  |  |
| --- | --- | --- |
| 1. **Licensee details** | | |
| **1.1 Name of licensee (**Company responsible for payment of licence fees, if applicable, for this product) | **1.2 MSC Chain of Custody certificate code** | |
| **1.3 Type of business**  Are you a Restaurant / Canteen / Catering Company?  Tick & fill in sections 2, 3 & 4 Are you a Fishmonger / Retailer  Tick & fill in sections 2, 3 & 5 | | |
| 1. **List all MSC certified species that you sell.** | | |
| **Species common and Latin name** e.g. Alaska Pollock (Theragra Chalcogramma/Gadus chalcogrammus) | | |
|  | | |
|  | | |
| **Name of** [**MSC certified fishery/fisheries**](https://fisheries.msc.org/en/fisheries/)  e.g. Alaska pollock – BSAI and GOA Alaska pollock fishery | | |
|  | | |
|  | | |
| 1. **Proposed on sale date** (in format DD/MM/YYYY only)**:** | | |
| 1. **Checklist for Restaurant / Canteen / Catering Company** | | Completed? |
| 1. Is the MSC ecolabel displayed correctly? For more information see [Ecolabel User Guide](https://www.msc.org/documents/logo-use/msc-ecolabel-user-guide) page 10. | | Yes |
| Is your MSC Chain of Custody code and the MSC claim displayed on your menu? | | Yes |
| Have you attached the menu design? | | Yes |
| 1. May the MSC use the menu design for promotions/other applications? (MSC undertakes promotional activities using these designs, if you would prefer for yours not be used, please tick ‘no’) | | Yes  No |
| 1. Does your restaurant have a website? If so, please add the link here www. | | Yes  No |
| 1. **Checklist for Fishmonger / Retailer with fresh fish counters** | | Completed? |
| 1. Has either the horizontal or vertical version of the MSC ecolabel been placed next to the MSC certified species accompanied by the ‘TM’ mark? For more information see [Ecolabel User Guide](https://www.msc.org/documents/logo-use/msc-ecolabel-user-guide) page 11. | | Yes |
| 1. Is your MSC Chain of Custody code and the MSC claim displayed with the MSC ecolabel? | | Yes |
| Have you attached the artwork (price tags, poster etc.) | | Yes |
| May the MSC use the artwork for promotions/other applications? (MSC undertakes promotional activities using these designs, if you would prefer for yours not be used, please tick ‘no’) | | Yes  No |

**Thank you for supporting certified sustainable seafood.**

If you have any questions, please contact [ecolabel@msc.org](mailto:ecolabel@msc.org)