**MSC Seafood Approval Form**

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| 1. **Licensee details**
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| **1.1 Name of licensee (**Company responsible for payment of licence fees, if applicable, for this product)      | **1.2 MSC Chain of Custody certificate code**      |
| **1.3 Type of business**Are you a Restaurant / Canteen / Catering Company? [ ]  Tick & fill in sections 2, 3 & 4Are you a Fishmonger / Retailer [ ]  Tick & fill in sections 2, 3 & 5  |
| 1. **List all MSC certified species that you sell.**
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| **Species common and Latin name**e.g. Alaska Pollock (Theragra Chalcogramma/Gadus chalcogrammus) |
|       |
|       |
| **Name of** [**MSC certified fishery/fisheries**](https://fisheries.msc.org/en/fisheries/)e.g. Alaska pollock – BSAI and GOA Alaska pollock fishery |
|       |
|       |
| 1. **Proposed on sale date** (in format DD/MM/YYYY only)**:**
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| 1. **Checklist for Restaurant / Canteen / Catering Company**
 | Completed? |
| 1. Is the MSC ecolabel displayed correctly? For more information see [Ecolabel User Guide](https://www.msc.org/documents/logo-use/msc-ecolabel-user-guide) page 10.
 | Yes [ ]  |
| Is your MSC Chain of Custody code and the MSC claim displayed on your menu? | Yes [ ]  |
| Have you attached the menu design? | Yes [ ]  |
| 1. May the MSC use the menu design for promotions/other applications? (MSC undertakes promotional activities using these designs, if you would prefer for yours not be used, please tick ‘no’)
 | Yes [ ]  No [ ]  |
| 1. Does your restaurant have a website? If so, please add the link here www.
 | Yes [ ]  No [ ]  |
| 1. **Checklist for Fishmonger / Retailer with fresh fish counters**
 | Completed? |
| 1. Has either the horizontal or vertical version of the MSC ecolabel been placed next to the MSC certified species accompanied by the ‘TM’ mark? For more information see [Ecolabel User Guide](https://www.msc.org/documents/logo-use/msc-ecolabel-user-guide) page 11.
 | Yes [ ]  |
| 1. Is your MSC Chain of Custody code and the MSC claim displayed with the MSC ecolabel?
 | Yes [ ]  |
| Have you attached the artwork (price tags, poster etc.) | Yes [ ]  |
| May the MSC use the artwork for promotions/other applications? (MSC undertakes promotional activities using these designs, if you would prefer for yours not be used, please tick ‘no’) | Yes [ ]  No [ ]  |

 **Thank you for supporting certified sustainable seafood.**

If you have any questions, please contact ecolabel@msc.org