

SEAFOOD FUTURES FORUM

Turning the tide: Accelerating global action to end overfishing



OUR AGENDA

9:00 - 09:10	Opening remarks, Rupert Howes
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9:10 – 09:25 Accelerating global action to end overfishing, Nicolas Guichoux

9:25 – 09:35 Perspectives on how to accelerate progress, Dr Stephan Hall

9:35 – 10:10 Moderated panel discussion: Breaking down barriers to change

10:10 – 10:30 Q&A from the audience



WELCOME & INTRODUCTION



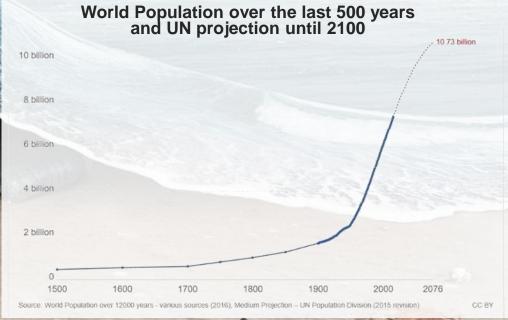
Rupert Howes, CEO Marine Stewardship Council

Sustainability trends





World Energy Consumption 90 80 70 60 90 Nuclear Hydro-Elect Nat Gas Oil Coal Biofuels









Limiting global warming to 1.5°C compared with 2°C would reduce challenging impacts on ecosystems, human health and well-being, making it easier to achieve the United Nations Sustainable Development Goals.

> Priyardarshi Shukla, Co-Chair of IPCC Working Group III

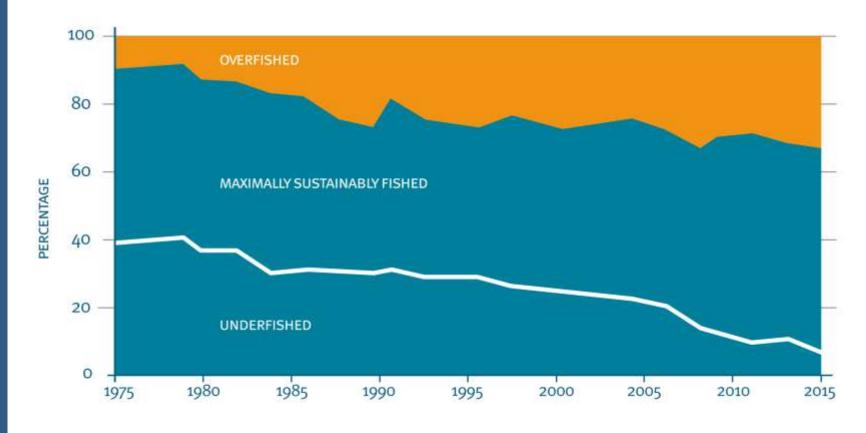




Three fold increase in overfishing since 1975

Sustainability is increasing in developed world fisheries but in decline in the Global South





The UN FAO's 2018 State of World Fisheries and Aquaculture (SOFIA) report





































The MSC program contributes to 5 of the 17 UN sustainable Development goals

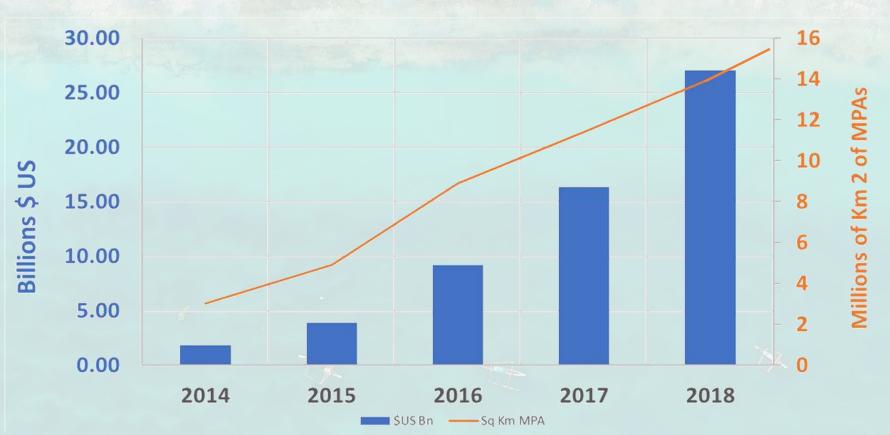
our oceans commitments (cumulative)











#SeafoodFutures



Delivering Economic, social and environmental impacts









FISHERY AND MARKET INSIGHTS FROM THE MSC



Nicolas Guichoux Chief Program Officer, Marine Stewardship Council





The MSC provides a practical solution:







✓ Good fishery management







The sustainable seafood movement















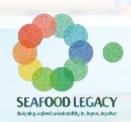














































Collaborating on the pathway to sustainability

Further Improvement

- Research and management
- Industry
- Business



Full assessment and certification

Certification

- CABs
- Stakeholders
- Industry



Pre-IVSC Fishery Improvement

Improvement & ITM

- Research and management
- NGO's
- Donors
- Businesses



Opportunity to apply for Ocean Stewardship Fund

Action planning

- FIP providers
- NGO's
- Management

Pre-assessment Gap Analysis

- CAB's
- NGO's





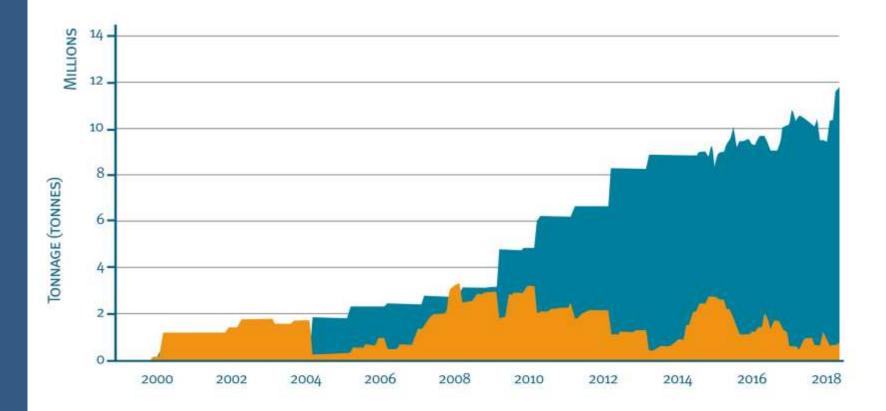
Fisheries in the msc program 2018-2019

30 new fisheries certified

48 fisheries re-certified

24 fisheries suspended / withdrawn











A first for caribbean fisheries:

- World Wildlife Fund (WWF)
- BMEA, The Bahamas Department of Marine Resources
- The Nature Conservancy (TNC)
- **US** businesses

















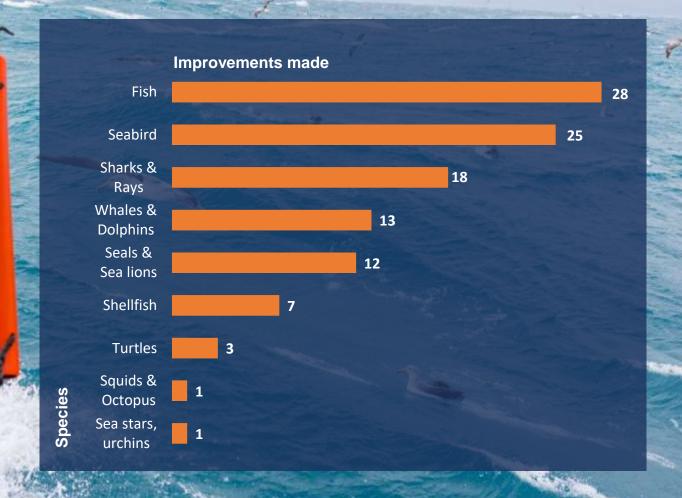




Minimising bycatch

From **2007-2013**, **60** fisheries made further improvements to their practices in order to reduce or eliminate bycatch through:

- gear modifications
- impact monitoring and assessment
- changes to management practices



MSC STANDARD MOVING FORWARD

Fisheries Standard Review

Currently in progress.

Aims to improve the efficiency and effectiveness of fisheries assessments and address improved scientific understanding and fisheries management best practice.

Topics will include impacts on endangered, threatened and protected species.

Review of MSC's assurance system

Aims to understand measures and safeguards which are in place to ensure impartiality in fisheries assessments.

Identifies areas for improvement.

New streamlined fishery assessment process

A clearer process that frontloads stakeholder input.

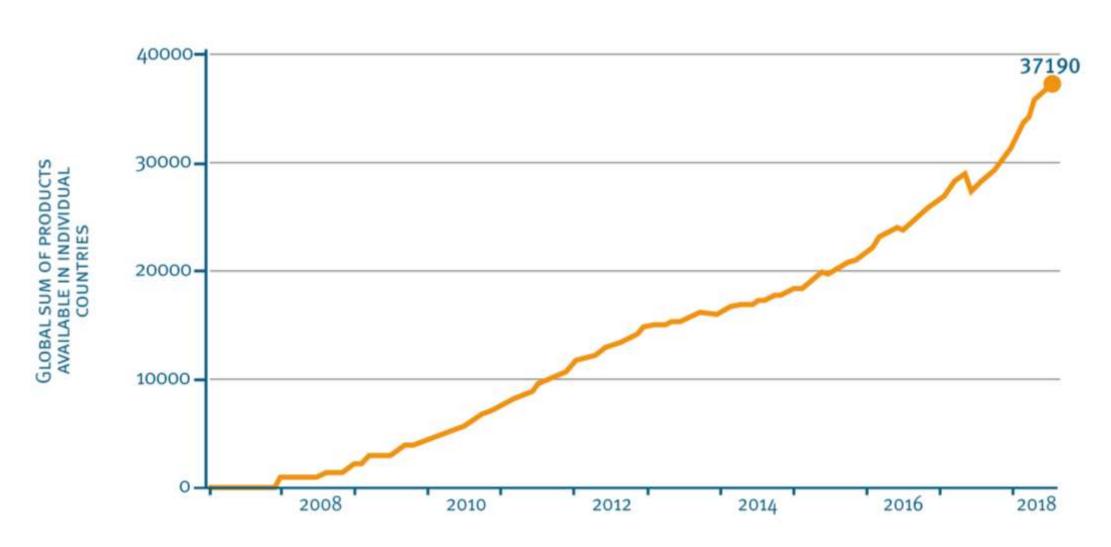
Increases the amount of meaningful input periods for stakeholders.

Forced and child labour

New provisions launched for land-based supply chain organisations and in further development for at-sea.

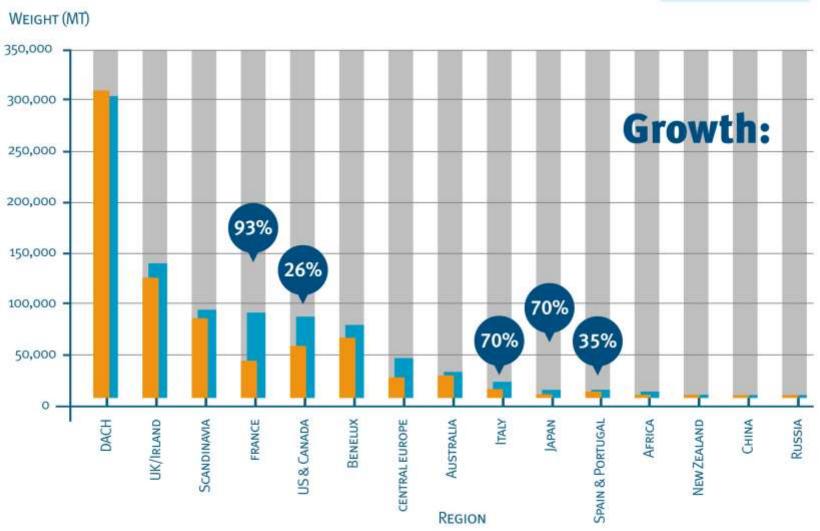
Working in partnership with social standards providers.

Number of MSC products (global)



Volume of msc products by country





MARKETS

Market demand created in Italy by MSC











MSC'S 20th anniversary around the world



Find out more about our 20th anniversary campaign >

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conclusions

- The Sustainable Seafood Movement has evolved considerably
- MSC now provides a platform to influence change on a broader level.
- MSC work with all stakeholders, navigating different perspectives.
- MSC offers positive recognition as a result of both certification and leadership.
- Fisheries, Aquaculture, government, industry, conservation and science all have a role to play.
- This is a problem we can solve. Everyone has a role to play.



SDG14 report



Ten years left until the SDGs 2030 deadline

Some increase in commitment to the Goals by businesses and civil society around the world

Experts continue to view progress on the SDGs as inadequate.



14 LIFE BELOW WATER



More than 225 attendees

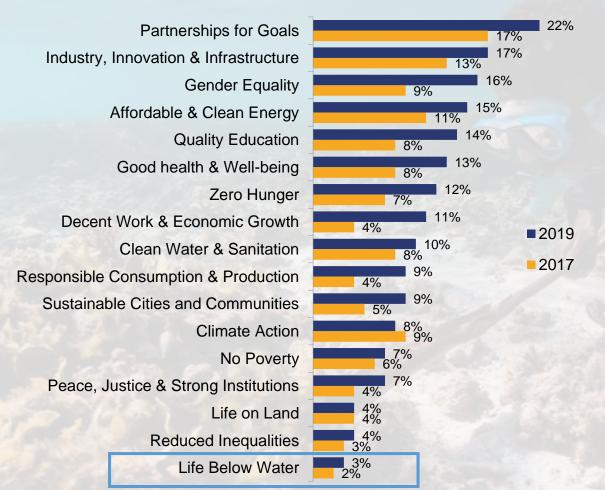
from **31** countries

5 hours of online text discussion

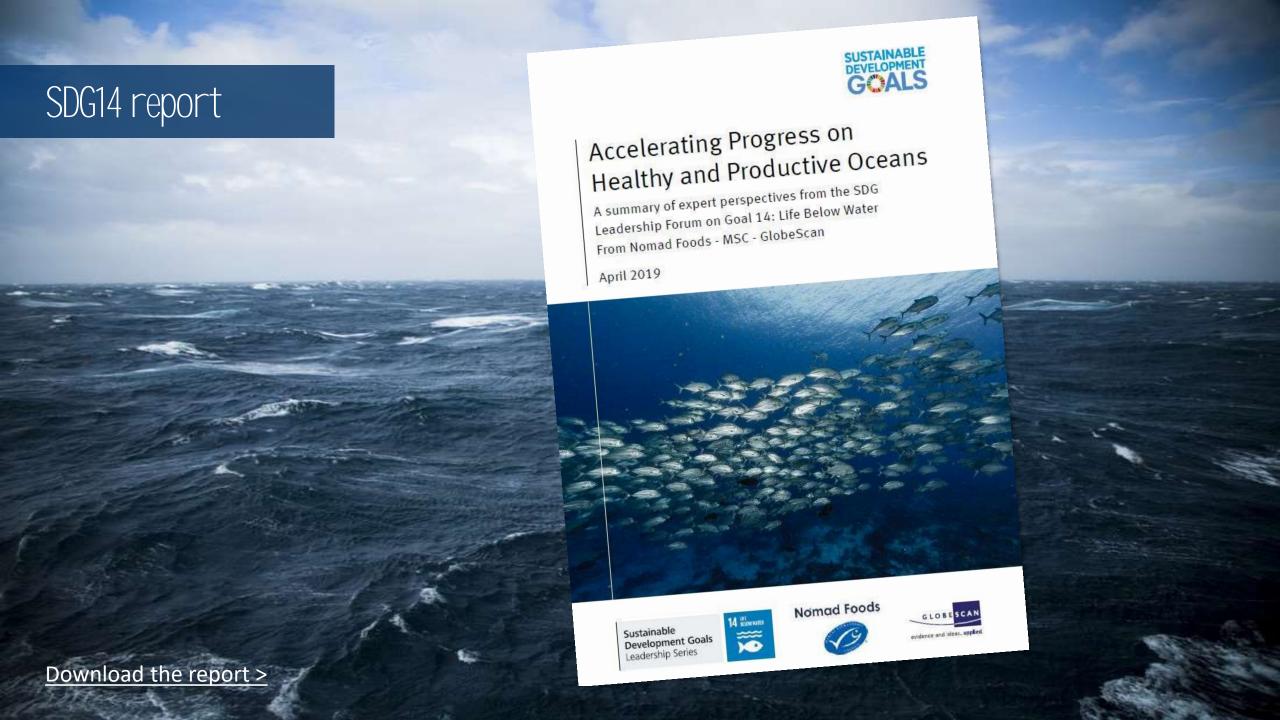
892 individual comments

Perceived Progress on SDG 14 (sustainability professionals)

Positive progress on SDGs Good (4+5), All Respondents, 2017-2019

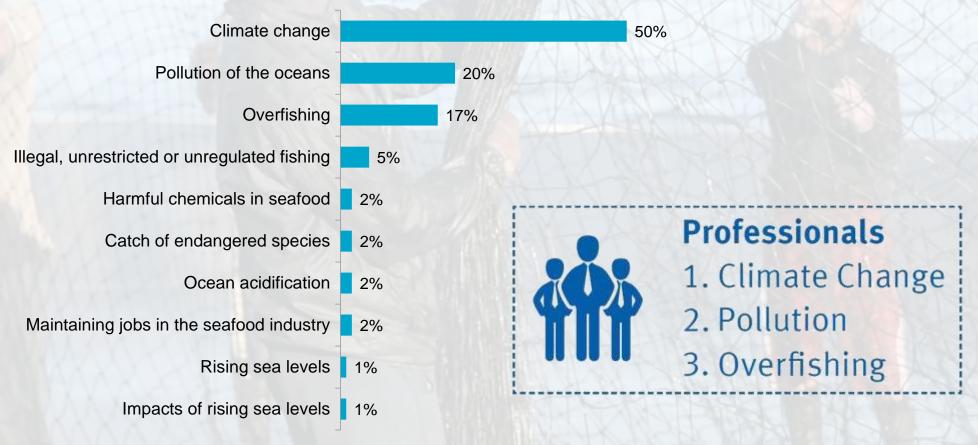


- Compared to two years ago, the number of experts that view progress on individual Goals has positively increased.
- Despite this, Life Below
 Water remains the least
 progressive goal with little
 improvement since 2017



Industry Perspective on Ocean Issues

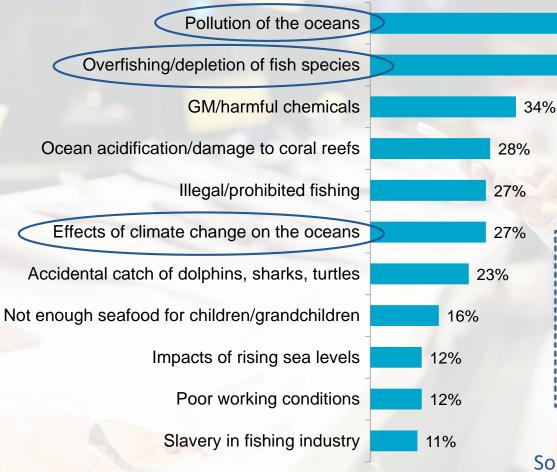
Most concerning Ocean issues for Industry Stakeholders:



Source: GlobeScan MSC-Nomad Foods Forum for SDG 14 Participant Poll

consumer Perspective on Ocean Issues

Most concerning Ocean issues for Consumer:





63%

47%

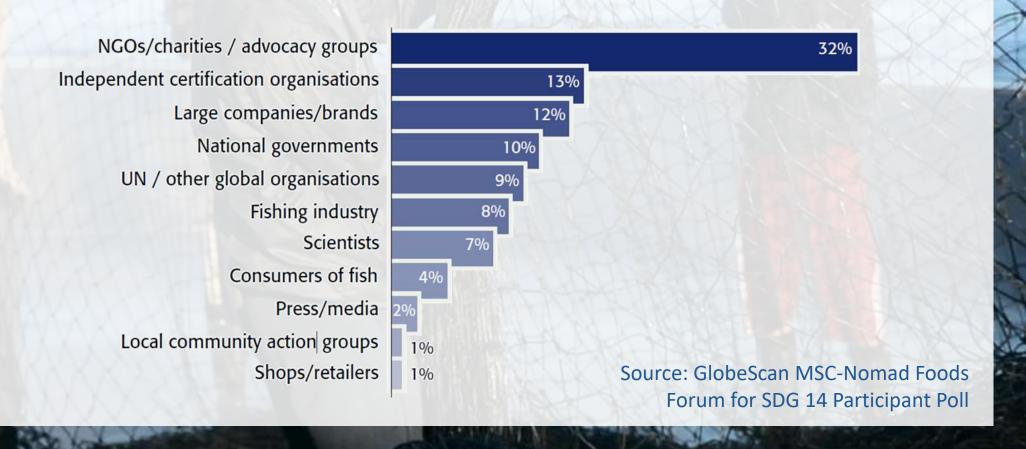
Consumers

- 1. Pollution
- 2. Overfishing
- 3. Climate change

Source: GlobeScan-MSC Consumer Insights 2018

Industry Perspective on who is contributing most

Which one of the following institutions is contributing most to protecting the ocean environment? (n=89)







While consumers are most concerned about pollution and its effects, experts worry most about climate change.

Creating public awareness and a greater sense of urgency, requires a common language and less confusing messages

BUT... consumers are not the answer alone; it has to be in conjunction with governments and the private sector



The scale of the oceans and the transboundary nature governing them, has led to a lack of ownership and an absence of global collaboration.

NGOs and advocacy groups were seen as contributing the most, followed by certification organisations and large companies or brands

Only 1 in 10 saw governments as contributing the most, yet international multi-stakeholder collaboration was seen as vital to progress



81% of respondents thought that the developed world needs to reduce demand it places on the developing world's seafood supplies

Nearly 60% of participants believe that standard setters and labelling orgs should raise the bar...

BUT participants also believe that the MSC program is out of reach for most developing world fisheries



Learnings from other areas

17 PARTNERSHIPS FOR THE GOALS



Hosted in collaboration with Unilever

Successful collaboration is dependent on agreement on a long-term vision, alignment on objectives and operational effectiveness

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

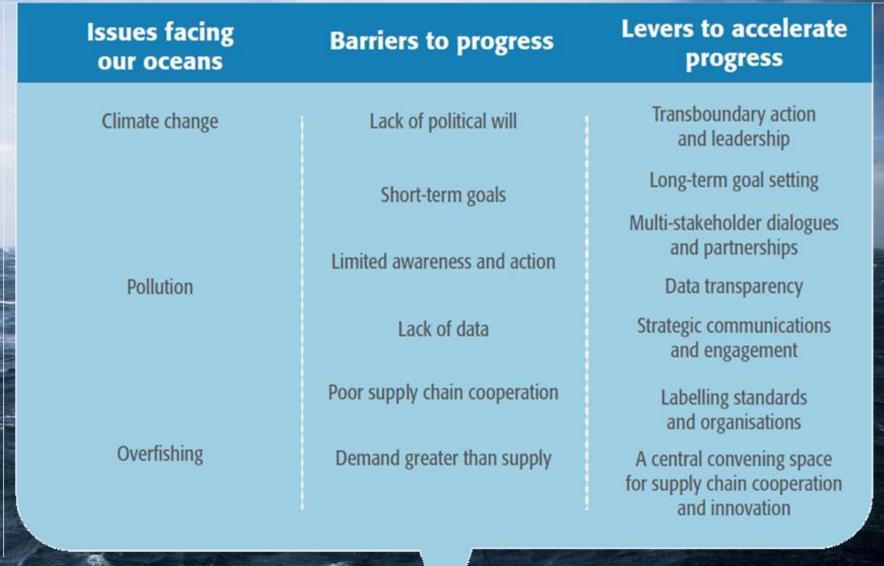


Hosted in collaboration with VMware

Solutions cannot take place in a vacuum: collaboration is needed throughout the process to build trust, inform challenges and drive action



Issues, Barriers and solutions



Forum Goal: Accelerating progress on healthy and productive oceans (as part of Goal 14)

SDG14: Conserve and sustainably use oceans, seas and moraine resources for sustainable development

PANEL discussion

Moderator Dr Stephen Hall









Dr Yemi Oloruntuyi, MSC



Prof. Dohoon Kim, Pukyong National University



Francisco Leotte, Thai Union



Barbara Janker, ASC



Pedro Ferreiro Velasco, SPF

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MORE...

Visit ASC and MSC in Hall 7 at stand **7-1553**.





17.00 today: "ASC Happy Hour" offering drinks & refreshments to partners



Talk more to MSC staff



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