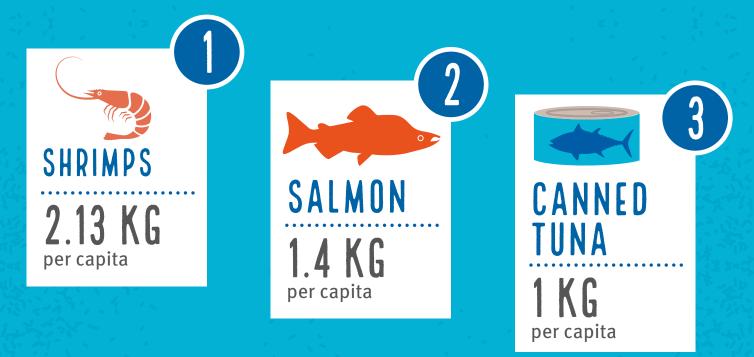
MARKET FOCUS MSC CERTIFIED TUNA IN THE US SEAFOOD CONSUMPTION IN THE US



Americans ate 8.7 kg of seafood in 2019. Tuna is number one wild seafood consumed in the country. In 2020, canned consumption increased with tuna as the top canned seafood (1.18 kg per capita). Shellfish, sardines and salmon are also relevant in the US canned market.

Source: NOAA Fisheries of the United States, 2019 (noaa.gov) 2020 Fisheries of the United States (noaa.gov)

DEVELOPMENTS OF MSC TUNA IN THE US

2019 _{ca.} 5,000 T



2021 ca. 18,000 T **

(** 21/22 figures include

year-end forecast data)

US is the 3rd market by volume for MSC.



1,149 MSC products in US (live products)

of which 191 are tuna products (16%)

126 certified companies in US with tuna in their scope.

PARTNERS LEADING COMMITMENTS IN THE US MARKET

28 live MSC tuna products under Walmart private label brand

Walmart



30

live MSC tuna products under brands: Bumble Bee, Wild Selections, Cento, Snow's, and Clover Leaf



live MSC tuna products under WFM private label brand

