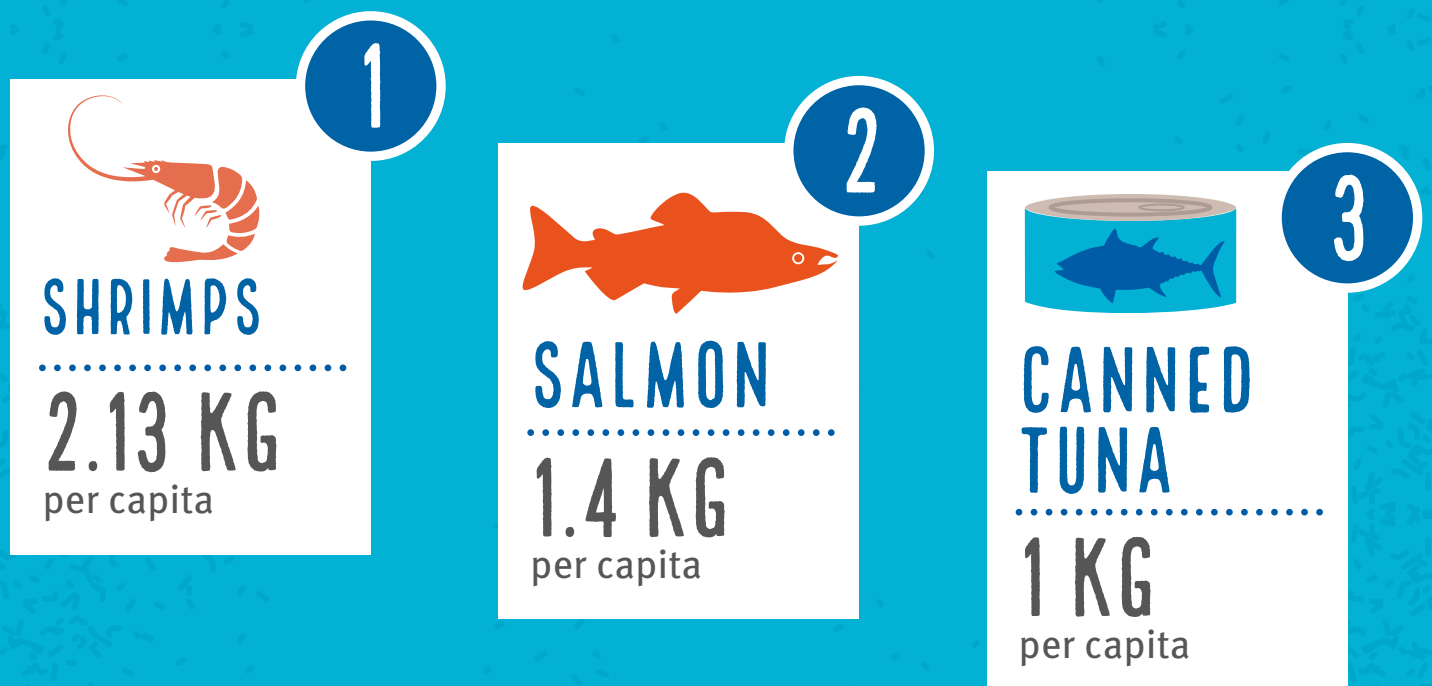


MARKET FOCUS MSC CERTIFIED TUNA IN THE US

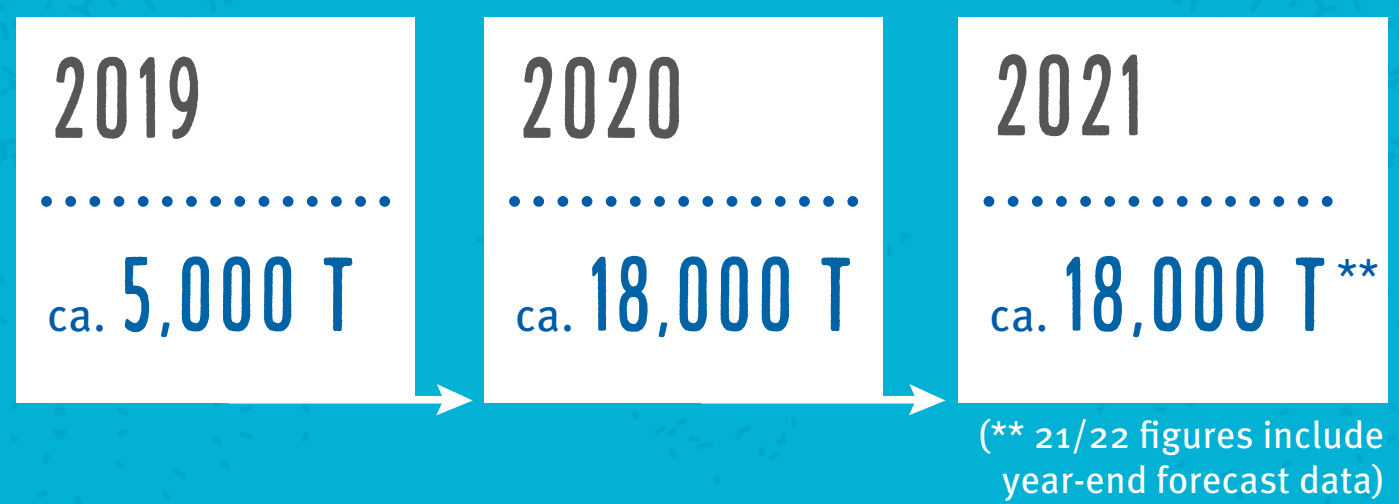
SEAFOOD CONSUMPTION IN THE US



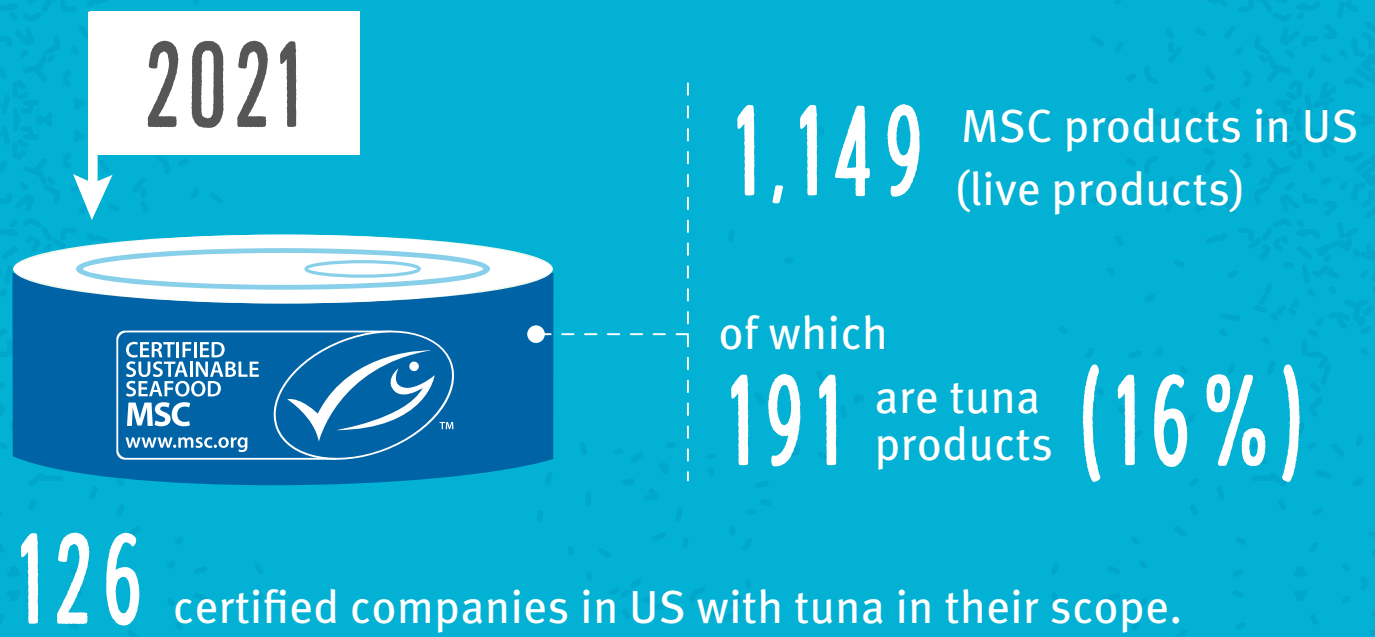
Americans ate 8.7 kg of seafood in 2019. Tuna is number one wild seafood consumed in the country. In 2020, canned consumption increased with tuna as the top canned seafood (1.18 kg per capita). Shellfish, sardines and salmon are also relevant in the US canned market.

Source: NOAA
Fisheries of the United States, 2019 (noaa.gov)
2020 Fisheries of the United States (noaa.gov)

DEVELOPMENTS OF MSC TUNA IN THE US



US is the 3rd market by volume for MSC.



PARTNERS LEADING COMMITMENTS IN THE US MARKET

