MARKET FOCUS MSC CERTIFIED TUNA IN THE BENELUX

SEAFOOD CONSUMPTION IN BELGIUM



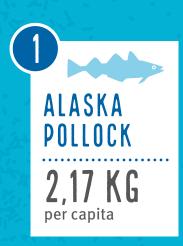






SEAFOOD CONSUMPTION IN THE NETHERLANDS —











DEVELOPMENT OF MSC CERTIFIED TUNA IN THE BENELUX

2022/2023



2,115 MSC products in the Benelux market in 22/23* (live products)

of which

are tuna products* (10%)

+16% of new tuna products activated in the last year.

*22/23 figure includes year-end forecast data

2019/20

ca. 7,500 T

2020/21

ca. 9,500 T

2021/22

ca. 12,700 T

2022/23

ca. 19,100 T[^]

*22/23 figure include year-end forecast data.

MSC TUNA IN THE BENELUX IS EXPECTED TO GROW 50% IN 22/23. BENELUX IS THE 4TH BIGGEST REGION IN MSC TUNA IN VOLUME.

> PARTNERS LEADING COMMITMENT IN MSC CERTIFIED TUNA IN THE BENELUX



LIVE MSC TUNA PRODUCTS

First retailer in Belgium to switch all private label canned Tuna products to MSC in 2019.

Link to commitment



LIVE MSC TUNA PRODUCTS Sandwich spread brand Délio has

achieved MSC certification for all their Tuna spreads in 2022.

Link to commitment



LIVE MSC TUNA PRODUCTS Fish Tales has been MSC certified since

2016 and has been a frontrunner regarding sustainable Tuna.

Link to commitment

LIVE MSC TUNA PRODUCTS Princes has achieved

100% MSC certification for all their tuna products in 2022.

Link to commitment