KEY DATA FOR GLOBAL TUNA IN THE MSC PROGRAM

MSC TUNA SUPPLY, APRIL 2023

TOTAL MAJOR COMMERCIAL TUNA CATCH



4,958,528 TONNES (FAO 2020)

Around

of the global tuna catch is engaged in the MSC program (certified or in full assessment)

METRIC TONNES

VOLUME OF TUNA IN THE MSC PROGRAM

1,980,480 T

1.175,956 IN ASSESSMENT

0.03%

21%

MSC CERTIFIED TUNA BY SPECIES

BIGEYE

BLUEFIN

1%

ALBACORE

2%

YELLOWFIN

SKIPJACK

75%

36% expected 187,749 T growth in 22/23

MSC LABELLED PRODUCT VOLUMES IN TONNES BY YEAR



MSC labelled

yellowfin tuna

NUMBER OF BRANDS SELLING

MSC LABELLED TUNA, BY SPECIES

skipjack tuna

In 2022/23...



US & CANADA

MSC labelled





+12%

+18%

MSC labelled

albacore tuna

+47% 34,087T +63% DACH +78% SOUTHERN EUROPE (France, Italy, Spain, Portugal) (GERMANY, AUSTRIA, SWITZERLAND)

+47%

30,022T

*22/23 figures include year-end forecast data

TUNA

TUNA

Switzerland

50 grs

50 grs

TUNA

Netherlands

Belgium

UK/IRELAND

14,067T

GLOBAL MSC TUNA BENCHMARK PER CAPITA CONSUMPTION OF MSC LABELLED TUNA IN 22/23.

TUNA

Sweden

Denmark

UK/Ireland France

54,466T

OCEANIA

12,270 T

BENELUX

(BELGIUM, LUXEMBOURG, NETHERLANDS)

18,115 T

Germany Norway Australia Italy **Finland**

Volume (kgs) of MSC labelled tuna consumed in the country in 22/23 vs population

BRANDS LEADING MSC TUNA BY REGION

COMPANIES LEADING THE VOLUME AND NUMBER OF MSC LABELLED TUNA PRODUCTS BY REGION IN 2022/23. ASIA PACIFIC

JOHN WEST

NORTH AMERICA

TUNA

USA

Canada

Spain

Japan

Walmart

MSC TUNA LABELLED **PRODUCTS**

NORTHERN EUROPE

MSC TUNA LABELLED **PRODUCTS**

SOUTHERN EUROPE

MSC TUNA LABELLED **PRODUCTS**

MSC TUNA LABELLED **PRODUCTS**

TOP MSC PROCESSORS BY REGION

COMPANIES LEADING THE PROCESSING OF MSC TUNA BY REGION IN 2022/23. NORTH AMERICA NORTHERN EUROPE SOUTHERN EUROPE ASIA PACIFIC



RD Foods







MEAL







