

# SUPERMARKET SURVEY

## PROCEDURE

See **Teacher Outline Blue fish tick** and **Slide Set Blue Fish Tick**






# EXAMPLE:

## SUPERMARKET SURVEY SHEET



<b>Your name(s):</b> Aroha Jones & Finn Taniwha	<b>Date &amp; time:</b> Monday 13 <sup>th</sup> May 2020 @ 6pm	<b>Name of supermarket:</b> Tangaroa Road New World
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Company or brand	Product name & description e.g. flaked tuna	Fish species	Product category 1:tin 2:frozen 3:fresh 4:other	# of different flavour varieties	MSC blue fish tick label ✓
 Sealord	Hoki fillets	Hoki	2	X6	✓
Sealord	Chunky style tuna	Tuna	1	X2	✓



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<b>Your name(s):</b>	<b>Date &amp; time:</b>	<b>Name of supermarket:</b>
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<b>Company or brand</b>	<b>Product name &amp; description e.g. flaked tuna</b>	<b>Fish species</b>	<b>Product category 1:tin 2:frozen 3:fresh 4:other</b>	<b># of different flavour varieties</b>	<b>MSC blue fish tick label ✓</b>



## EXPLANATION CARD

Hello! We are from \_\_\_\_\_ School and are currently studying sustainable fisheries. We have been learning about overfishing and work of the MSC (Marine Stewardship Council who certify fisheries as sustainable. We are doing a supermarket survey to look at how many fish products have the MSC (Marine Stewardship Council) Blue Label. This label shows that the fish product comes from a sustainable fishery.