

# PROGRAMME

## Round table on seafood sustainability



### Rosslyn Central Park Hotel

106 "Vitoshka" Blvd, 1463 Sofia, Bulgaria

**12 March 2020**

**9:30 -10:00**

**Welcome coffee and registration**

**10:00 – 10:30**

**Introduction: What is the problem and who should solve it?**

The impact of overfishing and climate change on biodiversity in the seas and oceans, and the potential impact on seafood industries in both developing and developed countries, including Central and Eastern Europe.

- **WWF Bulgaria – Iain Jackson, Conservation Director; Daniela Gradinarska, Project manager**

**10:30 – 11:00      Round table debate: Challenges and business opportunities for sustainable seafood in Central and Eastern Europe**

Orientation debate about the experiences of CEE corporates with sustainable seafood and seafood certification. What are the main barriers to sourcing sustainable seafood in Central and Eastern Europe? What is the role of the consumer?

**11:00 – 11:15      Coffee break**

**11:15 – 12:15      How can we change? - Presentation of international solutions**

Specific tools and solutions for ensuring sustainable seafood production and procurement, with a focus on specific business benefits for CEE corporates. Practical experience with MSC and ASC certification in Bulgaria and Central and Eastern Europe.

- ***Anna Dębicka, MSC Program Director, Poland and Central Europe***
- ***International retailer - TBD***

**12:15 – 12:30      Round table debate and wrap up: Let's act now!**

Feedback from participants on the feasibility of the presented solutions and discussion on potential next steps for increasing the share of sustainable seafood on the CEE market. Summary of conclusions during the roundtable.

**12:30– 13:30      Working lunch**

Opportunities for networking and bilateral meetings.

\*Simultaneous translation (Bulgarian-English) will be provided for the participants.

**Interested companies are kindly invited to register for the event not later than 6 March 2020 by completing the [registration form](#).**

*The event is organized in the framework of the Fish Forward project. The contents of this publication are the sole responsibility of WWF and do not necessarily reflect the views of the EU. For more information about this project: [www.fishforward.eu](http://www.fishforward.eu).*



## About the venue

### **Rosslyn Central Park Hotel Sofia**

*Address:* 106 Vitosha Blvd., 1463 Sofia, Bulgaria

*Website:* <https://www.centralparkhotel.bg/?lang=en>

*Telephone:* (+359 2) 805 8181



### **Reaching the hotel from Sofia Airport (Terminal 2) by metro:**

Take the metro from metro station “Sofia Airport/Letishte Sofia” and get off on “Serdika” station. From there you can either walk to the hotel following Vitosha Boulevard (around 15-20 minutes walk) OR transfer to Line 2, direction “Lozenets”. Then get off on station “National Palace of Culture/NDK”. The hotel is right next to it.