



Marine Stewardship Council

Job Title: Senior Public Relations and Communications Manager, Scandinavia and Baltic Sea Region

Location: Stockholm, Sweden

Working hours: Full-time (9:00 – 18:00); determined by Collective Bargaining Agreement

Are you a great collaborator? Can you represent a program and engage others to support it? We are looking for a Senior Public Relations and Communications Manager to lead the public relations and communications work and help deliver the MSC's overall goals, aiming at building and reinforcing the organization's credibility, profile and value proposition in the Scandinavia and Baltic Sea Region.

The Senior Public Relations and Communications Manager will lead the development and implementation of the MSC's Scandinavia and Baltic Sea Region communication, marketing strategy and action plan and will work in close collaboration with the Sweden, Denmark, Finland and Norway teams, as well as with colleagues in London, especially the Global Communications team.

Who are You?

You will have:

- a university degree or previous relevant experience, preferably in the Business, Marketing or Communications field
- knowledge and practical experience of branding, marketing, creative and communications work, preferably within the industry's network
- excellent communication skills and an ability to work with technical and scientific content and communicate complex issues in a clear manner to a wide variety of audiences; demonstrated excellence in spoken and written communication in Swedish and English essential;
- experience engaging and building relationships with external media houses, both proactively and reactively, including crisis management
- demonstrable ability to build and maintain successful partnerships in different sectors and navigate complex and politicized stakeholder environments
- be passionate about environmental and sustainability issues.

Who are we?

The MSC's vision is for the world's oceans to be teeming with life, and seafood supplies safeguarded for this and future generations. Through our internationally recognised certification and ecolabeling programme well-managed sustainable fisheries are recognised and rewarded in the market place, through the leadership of our partners. Critically, other fisheries are incentivised to improve their performance to meet the growing demand for certified sustainable and traceable seafood choice. Over 400 fisheries around the world, representing 14% of the annual global marine catch, are now engaged in the MSC programme and over 1200 documented improvements to the way our oceans are being fished have been recorded. MSC certified and labelled seafood products are now available in over 100 countries.

Application Process – If interested, please email the following information to recruitment@msc.org

- A cover letter outlining how your skills, experience and knowledge directly address the responsibilities and requirements detailed in the job specification, and include information on your salary expectations and
- A copy of your current CV.

Please ensure that they are sent as Word or PDF documents with the titles “your name cover letter” and “your name CV”. The subject of your email should read: MSC - Senior PR and Communications Manager, Scandinavia and BSR

Application closing date: **October 19th 2020, at 9:00am (CET)**