



“MSC Fishery Certification in Developing and Emerging Economies: The Way Forward”

13th February, 2012

Hotel Melia Castilla,
Calle Capitán Haya, 43
28020 – Madrid, Spain

Draft agenda

Opening session	Registration		8.15- 8.45
	Introduction	Dr. David Agnew – Director, Standards, Marine Stewardship Council	8.45 -9.30
	MSC: Our Theory of change		
	MSC Developing world programme		
First session	Fishery participation in the MSC programme – A look at the challenges and opportunities of certification for fisheries in developing countries; Current strategies and tools to increase number of developing world fisheries engaging in the fishery certification process; Case studies and fishery specific experiences.		
	Fisheries Sustainability in the Gambia: MSC process as a framework for the journey	Kathy Castro, - University of Rhode Island, USA	9.30-11.00
	India fisheries and MSC certification	Vinod Malayilethu – WWF, India	
	Certification in South East Asia	Keith Symington- WWF Vietnam	
	MSC certification in two Mexican lobster fisheries	Luis Bourillon, Comunidad Biodiversidad, Mexico	
	The process towards successful certification of the Suriname seabob fishery	Chris Meskens, Heiploeg, Belgium	
	Indian ocean tuna – tracking progress	Martin Purves, MSC	

	Discussion		
	Coffee break		1100-1130
Second session	Developing country fisheries and the supply chain – Global and local markets and supply chain implications for developing countries; Incentives, drivers issues and opportunities; In country case studies.		
	The market for MSC certified seafood: Opportunities for developing world fisheries	Nicolas Guichoux	11.30- 1.00
	MSC certified product in retail market in South Africa	Michael Basson, Woolworths, South Africa	
	Chain of Custody accessibility for Developing countries	Amy Jackson, MSC UK	
	Supply chain certification in developing countries: An Indian example	Vinod Panicker, Bureau Veritas India	
	Discussion		
	Lunch		1.00-2.00
Third session	Partnerships for certification - Governments, IGOs, NGO's and the Private sector: How can they work for certification.		
	FAO work on fisheries ecolabelling and certification and application to developing countries	Ababouch Lahsen, FAO	2-3.30
	Partnering for sustainable fisheries	James Lomax, United Nations Environmental Programme (UNEP)	
	Public Private Partnerships and fishery certification	Uwe Scholz, GIZ, Germany	
	Partnering for sustainable fisheries in Africa	Sloans Chimatiro, New Partnership for Africa's Development	
	International Sustainability Unit	Melanie Siggs (TBC), International Sustainability Unit, United Kingdom	
	Government role in certification - perspectives from Mozambique	Avelino Munwane, Ministry of Fisheries, Mozambique	
	Discussion		
	Coffee		

	Working group session		3.45 – 4.45
	Summary and closing		4.45-5.30