Non-MSC certified seafood ingredients

A product carrying the MSC ecolabel may contain 5% non-certified seafood in the total seafood content.

You can calculate the percentage of non-MSC certified seafood ingredients in a product by using the following formula:

\[
\text{Total weight of MSC-certified seafood ingredients} - \text{Total weight of non-MSC-certified seafood ingredients} \times 100 \%
\]

*excluding water and added salt

If your seafood product contains more than 5% non-MSC certified seafood:

- You cannot show the MSC ecolabel on the packaging at all
- You may not use any text referring to the MSC on the front of the packaging
- Instead, please use version 3 of the MSC claim on the back of the packaging. It references the seafood ingredients which are actually certified:

  **Version 3:** The [insert seafood species] in this product comes from a fishery that has been independently certified to the MSC’s standard for a well-managed and sustainable fishery. [www.msc.org](http://www.msc.org)

  - Don’t forget to display the MSC Chain of Custody code next to the claim.
  - You need to specify in the ingredients section which seafood ingredient is certified. For example ‘MSC certified Alaska salmon’ or ‘Alaska salmon – MSC certified’

Royalties are still applicable on consumer-facing products:

Click here for more info on royalties