Use of stickers on MSC-labelled products

You may use a sticker displaying the MSC ecolabel as a temporary solution e.g. due to seasonality or inconsistent supply or when using up old, non-MSC-labelled packaging.

Each sticker must display...
- The MSC ecolabel
- The Chain of Custody code of the company placing the sticker on the product
- The use of the MSC claim on stickers is optional.

Note: The MSC’s Licensing Team does not recommend using stickers as an on-going solution to labelling MSC certified products. Specific permission must be requested and use will be limited to a period of six months.

Other requirements
- The approved Pantone colour is PMS 286 (C100, M60, Y0, K0 – four colour process)
- In all instances the white keyline must print
- You must apply the sticker to the front of the packaging. It must not be broken, distorted or tilted from its axis
- When using a sticker on product you should provide all other labels containing information about the product e.g. ingredients list for approval